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## **Innovasea Launches Refreshed Brand, New Website to Reflect Growing Footprint in Aquaculture and Fish Tracking**

**BOSTON** – Innovasea, a global leader in technologically advanced aquatic solutions for aquaculture and fish tracking, today unveiled a new logo and website as part of a broader rebranding effort aimed at encompassing all aspects of its growing business.

“Since being founded four years ago, we’ve strategically acquired a number of companies to help us expand the breadth of our expertise,” said CEO David Kelly. “This rebranding effort brings all our different business units into one unified brand that reflects our commitment to revolutionizing aquaculture and fish tracking with innovative, sustainable solutions.”

[Innovasea](#) now offers end-to-end solutions – as well as technology, equipment and consulting services – across four areas:

- Open ocean aquaculture
- Land-based aquaculture
- Aquaculture intelligence
- Fish tracking and passage

A [Cuna del Mar](#) portfolio company, Innovasea was launched in 2015 with the merger of Seattle-based OceanSpar and Maine-based Ocean Farm Technologies, each of whom had long track records designing and building successful solutions for open ocean aquaculture.

In 2017 Innovasea acquired Amirix Systems, the parent company of Nova Scotia-based Vemco and Realtime Aquaculture and the Seattle-based HTI-Vemco. This deal added industry-leading fish tracking and monitoring capabilities as well as real-time environmental monitoring to Innovasea’s portfolio of solutions.

Last year Innovasea bolstered its environmental monitoring capabilities by acquiring Norway’s Nortek Akvakultur and then acquired Louisiana-based Water Management Technologies, a leader in designing and building complete recirculating aquaculture systems.

“These deals have accelerated our vision and the increased scope of what we can offer our customers,” said Kelly. “These companies were all leaders in their respective areas with smart people, strong customer bases, compelling technology and great products. Now that we’ve successfully integrated them into the Innovasea family, we’re able to offer unique, integrated solutions that are unrivaled in the marketplace.”

**About Innovasea**

Fueled by leading-edge technology and a passion for research and development, Innovasea is revolutionizing aquaculture and advancing the science of fish tracking to make our oceans and freshwater ecosystems sustainable for future generations. With 250 employees worldwide, we provide full end-to-end solutions for fish farming and aquatic species research – including quality equipment that's efficient and built to last, expert consulting services, and innovative platforms and products that deliver unrivaled data, information and insights.

Learn more at [Innovasea.com](http://Innovasea.com) and follow us on [LinkedIn](#) and [Twitter](#).

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