

Innovasea Appoints Amy Brookman to Lead Fish Tracking Business

Innovasea, a global leader in technologically advanced aquatic solutions for aquaculture and fish tracking, announced today it has named Amy Brookman as the new General Manager of its Fish Tracking operations.

Brookman, who most recently served as Innovasea's Vice President of Sales for Fish Tracking, is stepping into the role that was previously held by Mark Jollymore, up until his promotion to CEO of Innovasea.

"Amy's deep market insight and strong leadership experience uniquely position her to strengthen our offerings and drive our next phase of growth," said Innovasea CEO Mark Jollymore. "Through her leadership, we are well-suited to accelerate innovation and continue to redefine what's possible in acoustic telemetry."

Brookman first joined Innovasea, then Amirix Systems, in 2010 as a Product Manager for the company's Vemco acoustic telemetry line. Since then, she has served in various leadership roles in marketing, product management, and sales.

Operating out of Innovasea's Halifax office, Brookman will oversee all aspects of Innovasea's Fish Tracking operations. This includes its advanced acoustic telemetry solutions, led by the flagship [NexTrak system](#), as well as its AI-powered fish counting technology for hydropower sites, [HydroAI](#).

As part of her new role, Brookman will focus on ongoing innovation for this product line. The emphasis will be on providing customer-first solutions that enable the research community to collect high-quality data, leading to greater insights.

"Our mission is to deliver a complete solution that empowers researchers to advance their work," added Brookman. "Our fish tracking unit has an incredibly rich history, and I feel privileged to be building upon this by leading and working alongside such a great team."

Brookman earned her undergraduate degree from the University of Akron and a Master of Business Administration (MBA) from Dalhousie University.

About Innovasea

Fueled by leading-edge technology and a passion for research and development, Innovasea is revolutionizing aquaculture and advancing the science of fish tracking to make our oceans and freshwater ecosystems sustainable for future generations. With more than 275 employees worldwide, we provide full end-to-end solutions for fish farming and aquatic species research – including quality

equipment that's efficient and built to last, expert consulting services, and innovative platforms and products that deliver unrivaled data, information, and insights.

Learn more at [Innovasea.com](https://www.innovasea.com) and follow us on [LinkedIn](#), [Instagram](#), [Bluesky](#) and [X](#).

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